

Privacy statement

According to the General Data Protection Regulation, the personal data controller of a register is obligated to inform the register's data subjects in a clear manner. This statement fulfils this informing obligation.

1. Personal data controller

Ankerias Oy
Metsäkukantie 2 E 9
02330 Espoo
Finland

2. Contact person responsible for the register

Riku Tikkanen, riku@ankerias.com, Tel. +358 442114185

3. Data subjects

Potential customers and partners.

3. Purpose of use of personal data

Legal basis for processing personal data in accordance with the EU General Data Protection Regulation:

- Personal data is processed based on the registered customer relationship.
- Personal data is processed based on consent.

Purpose for the register and the processing of personal data

Personal data is processed only for predefined purposes, which are as follows:

- Communication with customers and partners
- Informing about our services

4. Personal data recorded in the register

The information stored in the register includes: the person's name, company/organization, contact details (phone number, email address, address), purpose of contact, and other information related to the customer relationship.

The IP addresses of website visitors and cookies necessary for the functions of the service are processed based on legitimate interest, for instance, to ensure information security and to collect statistical data on website visitors, in cases where they can be considered personal data. Consent is separately requested for third-party cookies when necessary.

5. The data subject's rights

The data subject has the following rights, and requests to exercise these rights must be sent in writing to the data controller.

Right of access

The data subject can check the personal data we have stored.

Right to rectification

The data subject can request the correction of incorrect or incomplete information about them.

Right to object

The data subject can object to the processing of personal data if they believe the data has been processed unlawfully.

Right to restrict direct marketing

The data subject has the right to prohibit the use of their data for direct marketing.

Right to erasure

The data subject has the right to request the deletion of data if processing the data is not necessary. We will process the deletion request and then either delete the data or provide a justified reason why the data cannot be deleted.

It should be noted that the data controller may have a legal or other right to retain the requested information. The data controller is obliged to retain accounting records according to the Accounting Act (Chapter 2, Section 10) for the defined period (10 years). Therefore, accounting-related material cannot be deleted before the deadline expires.

Right to withdraw consent

If the processing of personal data concerning the data subject is based solely on consent, and not, for example, on a customer relationship or membership, the data subject can withdraw their consent.

The data subject can complain about a decision to the Data Protection Ombudsman

The data subject has the right to demand that we restrict the processing of disputed data until the matter is resolved.

Right to lodge a complaint

The data subject has the right to lodge a complaint with the Data Protection Ombudsman if they believe that we are violating the applicable data protection legislation in processing personal data.

Contact details for the Data Protection Ombudsman:

<http://www.tietosuoja.fi/fi/index/yhteystiedot.html>

6. Regular information sources

The information stored in the register is obtained from the customer, for example, through messages sent via web forms, by email, phone, social media services, agreements, customer meetings, and other situations in which the customer provides their information.

Information about contact persons of companies and other organizations can also be collected from public sources such as websites, directory services, and other companies.

7. Regular disclosure of data

The data is generally not disclosed for marketing purposes outside of Ankerias Oy. Information may be published to the extent agreed upon with the customer.

8. Duration of processing

Personal data is generally processed as long as the customer relationship is active.

9. Personal data processors

The controller and its employees process personal data. We may also outsource the processing of personal data partly to a third party, in which case we will guarantee with contractual arrangements that personal data is processed in compliance with valid data protection legislation and also otherwise appropriately.

10. Transferring data outside the EU

Personal data is not transferred outside the EU or the EEA.

11. Automatic decision-making and profiling

We are not using the data for automatic decision-making or profiling.